

Administrative Office of the Courts

Supreme Court of New Mexico



REQUEST FOR PROPOSALS PUBLIC RELATIONS SERVICES FOR NEW MEXICO JUDICIAL PERFORMANCE EVALUATION COMMISSION RFP #2022-1000

Vendor Questions and AOC Answers

Question 1. "Whether companies from Outside USA can apply for this? (like, from India or Canada)"

Answer 1. Offerors that are able to do business with the State of New Mexico and meet all state government vendor requirements are eligible to submit a proposal.

Question 2. "Whether we need to come over there for meetings?"

Answer 2. The Commission may require vendors to appear in person for meetings and/or presentations.

Question 3. "Can we perform the tasks (related to RFP) outside USA? (like, from India or Canada)"

Answer 3. See Answers to 1 and 2.

Question 4. "Can we submit the proposals via email?"

Answer 4. See Section V (B)(5), Submission of Proposal of the RFP.

Question 5. "How many postcards are printed for dissemination?"

Answer 5. The Commission will determine the number of postcards to be mailed to absentee voters based on the selected offeror's communication plan/recommendations and total budgetary considerations.

Question 6. "Is there an advertising budget for paid ads or is everything run as PSAs? If there is a budget, what is the amount?"

Answer 6. In addition to PSAs, the Commission may approve the purchasing of paid advertising based on the selected offeror's communication plan/recommendations and total budgetary considerations (see specifically Section VII (A)(1) obj. 3 and obj. 5). Any advertising budget will be developed in consultation with the selected offeror.